



2013 SPONSORSHIP OPPORTUNITIES

Galentine's is an evening to celebrate everything about the single woman! Valentines is no longer "Single Awareness Day"! Galentine's takes a holiday that often excludes celebrating single women and infuses it with fun, music, comedy, and amazing Biblical encouragement for all the single ladies out there!

This event will include wonderful talent by Christian recording artist and American Idol Finalist, Mandisa; speaker, author and comedian, Lisa Harper; Bible study author and speaker, Kelly Minter; and twitter sensation and voice for the single woman, Mandy Hale.

This event will not only be live in Nashville, but it will also be simulcast around the United States through the web. Women will even be able to join the event from the comfort of their own home by watching the live stream online. Sponsoring Galentines will increase the exposure of your organization to women across the U.S. Showcase your business to an important and influential demographic.

Projected attendance: 800 women (not including simulcast audience)

- ✓ Attendees are single women
- ✓ Attendee average age is 20-55
- ✓ Average attendee is proficient at using social media to communicate
- ✓ Attendees represent churches ranging in size from an average attendance of 150 in worship to 3000 in worship with the average worship attendance size being 500-600
- ✓ Various denominations represented



Galentinesevent.com

SPONSORSHIP OPPORTUNITIES –

Platinum Level- \$5,000

Benefits include:

- Four complimentary conference registrations
- Premium exhibit booth (Two 8- ft tables) includes electricity and two chairs
- Opportunity to show promotional video in the General Session – maximum of 2-3 minutes in length
- Sponsorship signage in media show
- Sponsorship listing and logo on event web site on LifeWay.com and Galentines Event webpage
- Thank you tweets and Facebook messages from Mandisa, Mandy, Lisa, Kelly and LifeWay Women’s social media accounts
- Promo provided at registration
- Four exhibitor lanyards per event

Gold Level - \$3,500

Benefits include:

- Four complimentary conference registrations
- Premium exhibit booth (Two 8-ft tables) includes electricity and two chairs
- Opportunity to show promotional video in the General Session – maximum of 2-3 minutes in length
- Sponsorship signage in media show
- Sponsorship listing and logo on event web site on LifeWay.com and Galentines Event webpage
- Four exhibitor lanyards

Silver Level - \$2,000

Benefits include:

- Two complimentary conference registrations
- Premium exhibit booth (One 8-ft tables) includes electricity and two chairs
- Sponsorship signage in media show
- Sponsorship listing and logo on event web site on LifeWay.com and Galentines Event webpage
- Two exhibitor lanyards

Additional options- \$2,000 each

Dessert Sponsorship: Sponsor dessert for the Live Event attendees (800 women)

- Two complimentary conference registrations
- Premium exhibit booth (One 8-ft tables) includes electricity and two chairs
- Sponsorship signage in media show
- Sponsorship listing and logo on event web site on LifeWay.com and Galentines Event webpage
- Two exhibitor lanyards

Activity Sponsorship: Sponsor fun activity for the Live Event attendees. Ideas include photo booth, spa services, DJ, games, etc.

- Two complimentary conference registrations
- Premium exhibit booth (One 8-ft tables) includes electricity and two chairs
- Sponsorship signage in media show
- Sponsorship listing and logo on event web site on LifeWay.com and Galentines Event webpage
- Two exhibitor lanyards

2013 Galentines Event

2013 EXHIBITOR APPLICATION FORM

Company Name:
Address of Company:
Phone Number of Company:
Name of Representative:
Contact Number for Representative:
E-Mail Contact:
Name of Event City making application for:

Sponsorship Levels:

- Platinum Level (\$5,000)
- Gold Level (\$3,500)
- Silver Level (\$2,000)
- Dessert Level (\$2,000)
- Activity Level (\$2,000)

**All sponsors and exhibitors are based on approval of LifeWay Adult Events*

*** Placement of exhibit space in the exhibit hall is based on the level of sponsorship and date payment is received.*

NOTE:

Information will be sent to you regarding fees for tables, chairs, electricity, Internet, etc. and other details related to your sponsorship.

Once LifeWay receives your form indicating your level of participation, you will receive an invoice to remit with payment. Please return this completed form to:

Lindsey Castleman
Lindsey.castleman@lifeway.com

LifeWay Christian Resources
MSN 147
One LifeWay Plaza
Nashville, TN 37234-0147



Galentinesevent.com